

Credible Communication for Women– Is your value lost in translation?

Decoding the credibility killers in women's communication to improve visibility, authority and influence.

You may be a powerhouse of knowledge and experience but if your language patterns and non-verbal cues do not support this truth then your professional credibility and value is in danger of being lost in translation.

Too often women unconsciously sabotage their success by using language and behaviour that belies their true talents and abilities. But there is hope to be found within a simple, yet powerful formula for credible communications in the workplace.

This presentation provides a fresh perspective on communication and the language of success by exploring the **key credibility killers** in any communication context. Come along and find out if you are unknowingly sending the wrong signals about your capability and more importantly what to do about it!

In this session the participants will:

- Explore various language patterns that undermine credibility and confidence and learn how to avoid them
- Discover the non verbal signals that enhance your professional presence when communicating
- Learn how others see you and what that means for your career potential

As an author, speaker and communication expert (a.k.a a professional People Whisperer), Anneli helps her clients improve their communication, influence and engagement. She coaches senior women to increase their visibility, confidence and personal power for greater professional impact.

Anneli is also co-author of [Developing Direct Reports: Taking the guesswork out of leading leaders](#), a leader's practical guide for developing performance at work.

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What others' have said about this presentation:

- Anneli had a fantastic stage presence and gave compelling examples and useful information. I could watch the same presentation all over again.
- Thanks for bringing this talented woman to us! We need more exposure to woman who are speaking up and being successful.
- Thank you for the seminar, I thought it was a terrific topic. I found the session to be incredibly valuable and it has definitely increased my awareness of how I come across when interacting with people.
- Anneli gave an excellent presentation - I knew that I wasn't as credible as I wanted to be and it was reassuring to know that my communication style can be improved by using straight forward techniques (you do not need to be an extravert to use them convincingly). The start of her presentation was powerful as she demonstrated her argument superbly - it caught my attention.
- Great seminar - found it extremely useful, interesting and entertaining.
- I thought Anneli's presentation was powerful and I know it already changed my behaviour and the way I consciously communicate with others from the moment I left the seminar.
- I really enjoyed it. Anneli was very entertaining and I found her advice to be incredibly useful.